# 「愛・節能」創意寫作比賽 參賽指引與條款

爲了使參賽者清楚了解本次比賽,方便參賽過程中的操作,請參賽者務必 認真、仔細閱讀本次比賽「**參賽指引與條款**」,其中包括以下項目:

- 一、 比賽報名和網頁使用的說明
- 二、 參賽「原始作品」創作和提交的說明
- 三、 輸入和提交比賽「文章提要」和「作品內容」的說明
- 四、 制作和提交比賽「文章朗誦視頻」的說明
- 五、「作品預覽」說明
- 六、 其他重要條款說明

# 一、比賽報名和網頁使用的說明

參賽者可以從「雅典娜 e 學園」APP 中或是登陸本次比賽官方網站 (見下方鏈接)進行報名資料登記。http://www.athenaspace.com/CEC2014

- 1. 進入比賽官網後,請先建立賬戶,點擊「報名」進入個人資料登記頁面。請務必 認真填寫各項資料的真實信息。
- 2. 「參賽者電郵」和「參賽者密碼」(所填寫電郵的密碼)填寫、保存後不得修改, 登出後再次進入官網,填寫的電郵地址和密碼與此處相同。請切記和保密這兩項 登入信息。
- 3. 網頁資料及文章內容等需要修改時,請點擊頁面下方的「鉛筆」圖標,進行編輯 修改,完成後再次點擊「鉛筆」圖標保存。
- 4. 參賽者可在每部分的頁面資料保存後和在提交比賽作品的最後限期前隨時登入 進行資料增改。
- 5. 每位參賽者只有一次參賽資格和只能提交一份參賽作品,如不合規定者,將不會 入圍本次比賽。若參賽者提供的「個人資料」信息不屬實、有任何一項不填寫或 是與本次比賽的要求不符合等,參賽者將不會入圍本次比賽,參加作品評比。



6. 指導教師——填寫指導參賽者進行本次比賽的教師的中文姓名全名,可多位老師。外籍教師姓名要求以「姓氏+名字」填入。

# 二、參賽「原始作品」創作和提交的說明

- 1.「原始作品」請在不超過 A3 大小的紙上創作。
- 2.每份「原始作品」必須包括文字內容和文章插圖。

## ▶文章

- 參賽者要根據自己所在組別和年級要求的字數和選材範圍寫作文章。題材 圍繞節約電、天然氣、煤氣、煤和汽油這幾個能源類別進行創作。若選材 與年級要求的不符,則屬於離題,所提交文章將不會參加本次比賽評比; 若字數不合要求,則會根據本次比賽的評分細則進行相應扣分。
- 文章題目自擬,題目要與文章內容相符,簡單明瞭突出比賽主題,可以有 副標題;內容突出節能「從我做起」的切實行動、具體措施或是想法、建 議等。
- 主題鮮明、層次清楚、文字流暢,遣詞用句准確,語言生動,創意性強;
- 本次比賽文體不限,請在「文章提要」的「文章文體」一欄填入所寫文章 的文體。若所填文體類型與所寫作的文章不符,則會根據本次比賽評分細 則給予相應扣分。
- 本次比賽的人稱不限。但文章中不可使用任何公司、機構或是商品的名稱。若需要時, 參賽者可發揮想像力和創意,自擬公司、機構等名稱。
- 原始作品的文字可手寫或是電腦打印,字體、字體大小、顏色等均不限。
- 使用中文(繁體/簡體)寫作,須是原創,不得抄襲。
- 文章撰材範圍字數要求:

#### 母語組

年級	字數	選材範圍
小學一年級至三年級	100~250 字	家庭中的節能
小學四年級至六年級	250~450 字	交通、運輸工具的節能
中學一年級至三年級	450~550 字	公共場合及設施的節能
中學四年級至六年級	550~750 字	工廠及生產中的節能

# 非母語組

年級	字數	選材範圍
小學一年級至三年級	80~150 字	家庭中的節能
小學四年級至六年級	150~350 字	交通、運輸工具的節能
中學一年級至三年級	250~450 字	公共場合及設施的節能
中學四年級至六年級	350~550 字	工廠及生產中的節能

#### ▶ 插圖

- 插圖可為手繪、剪貼畫、照片等,不可使用明星等圖片、照片;
- 須為原創,與比賽主題、文章內容相關;
- 配圖充分展現想像力和創造力思維,以圖說文,圖文並茂。
- 參賽者可參考本次比賽官網「信息」中的「第一屆創意小作家」 http://www.athenaspace.com/CEC2014 獲取更多了解。

# ▶ 「原始作品」的提交

- 参賽者需要在比賽官網的「作品內容」頁面上的「上傳作品圖片」項目中 上傳「原始作品」的電子文檔。
  - 上傳的作品格式可接受 PDF/JPG/PNG/Microsoft Word/Apple Pages。上傳的作品大小不超過 10MB。
- 文章原始作品的掃描檔案要求上傳的效果清晰,以便評審評閱。
- 参賽者須妥善保管所創作的原始作品。收到比賽組委會通知的入圍者,需要郵寄或是以其他方式向比賽組委會遞交參賽原始作品,用以做最後評判用途。

# 三、輸入和提交比賽「文章提要」和「作品內容」說明

本次比賽的特色之一是輔助參賽者在寫作比賽中能將平時中文學習中的各項知識融會貫通,全面溫故語文基礎知識、提升語文綜合能力,進而為中文寫作水平的提高夯實根基。

1.各參賽者所輸入的「文章提要」和「作品內容」這兩項包括以下項目:

# Amenia space

# 2014「愛•節能」創意寫作比賽

#### ▶「文章提要」

- 文章題目
- 文章文體
- 節能創意概要
- 文章主旨
- 主題學習要點
- 主題問題
- 參考資料

#### ▶「作品內容」

- 文章各段大要
- 各段內容
- 各段主要詞彙
- 各段主要句子
- 2.「文章提要」和「作品內容」部分的各項內容都是本次比賽的評分項目, 佔有分值, 計入比賽總分。
- 3.「文章提要」和「作品內容」各項所佔分值和評分辦法將根據本次比賽的「評分細則」 進行。
- 4.「文章提要」和「作品內容」中各項不要求每項必填,但空白項將不給分數。
- 5.「文章提要」所填內容要按照所寫文章進行填寫,若某項內容與提交的文章內容不符合等, 將會根據評分細則進行扣分。
- 6.「文章提要」需輸入的各項說明如下:
  - ▶ 文章題目——輸入參賽者自擬的文章題目。
  - ▶ 文章文體——輸入所寫文章文體。
  - 節能創意概要——簡要寫出所寫文章的節能創意是什麼。比如,自己的節能新發明、節能新理念、節能新構想等等。字數不超過30字。超過的字數將會根據評分細則給予相應扣分。
  - ▶ 文章主旨——寫出所寫文章的中心意思,即文章主要寫了什麼。字數不可超過 60字,超過的字數將會根據評分細則給予相應扣分。
  - ▶ 主題學習要點——根據要寫作的能源類別進行寫作前的自主學習,了解此能源相關內容,為寫作做好資料積累儲備。參賽者將所了解、學習的內容提煉成要點羅列出來,只可總結 5 個要點內容,不合要求項則會根據評分細則要求進行扣分。所羅列的每個要點字數不可超過 50 字,超過的字數將會根據評分細則給予相應扣分。例如,所寫能源為「電」則可羅列如下等和本能源相關的重點



#### 研習要點:

- 電是一種自然現象,是一種能量。電也是科學領域中的一個術語,有不同的術語概念來區分電的不同概念。
- 在電的發現過程中,科學家富蘭克林做出了重大貢獻。他發明了避雷針。
- ➤ 主題問題——本項羅列自己在研習所要寫作的能源過程中想要探討的問題或是對此能源相關內容想了解的問題。所有問題要與所寫能源相關;只可羅列 5 個問題,不合要求項則會根據評分細則要求進行扣分。只羅列問題,不用回答問題;每個問題字數不可超過 30 字,超過的字數將會根據評分細則給予相應扣分。例如,所寫能源為「電」,則可羅列如下等和本能源相關的問題:
  - 我們生活和生產中的電是從哪裡來的?
  - 在家中我們如何安全使用電?
  - 如果遇到觸電事故,該如何安全處理?
- ▶ 参考資料——列出研習和寫作中查閱和參考的書籍、雜誌或是網頁等的相關信息。請按照本次比賽要求的格式填寫此項,若不合要求,則根據本次比賽評分細則扣除相應分數。①參考書籍的格式為:(序號),著者,書名,出版地,出版者,出版年,起止頁碼。例如:
  - (3) 畲田,兒童成長百科全書——科學萬象,長春,北方婦女兒童出版社,2010:32-33。
  - ②查詢網頁的格式為:搜索關鍵詞,網站名稱,類別,網址。例如: 電能,百度,維基百科,http://zh.wikipedia.org/wiki/%E7%94%B5%E8%83%BD
- 7.「作品內容」的各項輸入說明如下:
  - ▶ 文章各段大要:總結各段主要意思并輸入在相應位置。字數不超過 30字。
  - 文章各段內容:輸入文章各段的文字內容。每段完成後,請點擊「加號」 圖標,方可進入下一段寫作。
  - ▶ 各段主要詞彙:選取該段與比賽主題相關、可表達該段主要意思的相關 詞彙,或是該段出現的成語、歇後語、俗語等。每段主要詞彙,根據該 段所寫內容包含的詞彙情況和評分細則來進行評分。
  - ▶ 各段主要句子:填入能體現該段中心意思的句子。每段主要句子,根據 該段所寫內容和評分細則來評分。



#### 四、制作和提交比賽「文章朗誦視頻」的說明

- 1.比賽入圍的參賽者須遞交所寫文章的朗誦視頻,時間不超過5分鐘;
- 2.視頻呈現參賽者良好精神面貌,著裝整潔、手勢和儀態自然;
- 3.使用標準粵語或普通話進行朗誦,發音準確,語速適當,語調正確,感情真摯;
- 4.可看原文稿件朗讀,鼓勵脫稿朗誦,以取得更高分數;
- 5.朗誦場地不限,視頻製作形式和創意不限,參與人不限,但朗誦者必須為參賽者 本人;
- 6.參賽者可在「作品內容」頁面上的「上傳朗誦視頻」中上傳視頻檔案。上傳的朗誦視頻作品格式可接受 MP4/AVI/MOV/ASF/MPG/3PG/WMV,作品大小不超過 100MB;
- 7.遞交的視頻作品要求聲音和畫面播放流暢、清晰,以便評審評閱。

# 五、「作品預覽」說明

- 1.進入本部分可瀏覽已經上傳的原始作品圖片和比賽官網上輸入的文章內容,以及 可觀看已經上傳的朗誦視頻。此部分主要是方便參賽者一目了然檢查提交的作品內 容。
- 2.如發現文字需要修改或是上傳的原始作品和朗誦視頻需要更換,可回到有關頁面 進行修改并保存,再到此部分瀏覽、檢查即可。
- 3.在作品提交截止日(2014年7月11日)後則不可再修改作品內容。

#### 六、 其他重要條款說明

- 1. 参賽者必須按照本次比賽要求填寫報名資料以及按照比賽相關要求進行作品創作。如不合要求者,將不會入圍本次比賽。
- 2. 本次比賽會在作品提交截止日前,在香港境內舉辦有關能源科普知識和如何提高寫作的講座,與業內專家一起討論能源問題、分享節能經驗及感想。歡迎參賽者踴躍參加,增長知識,有助於本次比賽的寫作。
- 3. 本次比賽將會分開組別進行評比及獎勵。
- 4. 提交的參賽作品須思想內容積極、健康,不得涉及任何色情、淫穢、誹謗、暴力、宗教宣傳或 是政治、民族偏見等任何可能引起反感和被認為不適當、不合比賽要求的內容。
- 5. 提交的作品須為參賽者原創、未經發表(包括網上發表)或是已經參與其他比賽的作品。並且



也不可侵犯他人的權益(包括版權)。比賽結果公佈前,作品不得以任何方式或是形式在任何媒體、機構等發表(包括網上發表和出版)。

- 6. 所有參賽作品提交後,概不退還。參賽作品如有丟失、遞交延期或是郵遞錯誤,主辦機構不會 承擔任何責任。
- 7. 比賽結果以專家評審團的決定爲準,主辦機構保留對比賽規則、評判細則、得獎名單及獎項品 設置安排的修改和解釋權利,如有更改,將不會另行通知。比賽最終結果將以專家評審團的評 定爲準。
- 8. 主辦機構擁有所有參賽作品的版權,並且有權利根據情況對參賽作品的內容進行修改、編輯、 複製、發表、展示,或是上載於網頁、手機應用程式、平板電腦應用程式,用作教育、商業等 用途。以上不需要經過參賽者同意,不需要向參賽者支付任何費用。
- 9.所有獎品不可轉讓或是買賣。
- 10.如果獲獎者被證實有任何欺騙或是不良行為,或是違反本次比賽任何參賽條例,獲獎者將會取 消得獎資格,主辦機構有權利收回有關獎項。
- 11.主辦機構對本次比賽的所有爭議,有最終決定權。
- 12.報名表格一經提交,即表示參賽者完全同意以上參賽規定和條款。
- 13.參賽者一經登入和註冊加入比賽後,參賽者和其監護人、老師或導師將成為衍盛數碼有限公司及其電子平台和相關產品的客戶,共同按照老師或導師將成為衍盛數碼有限公司及其電子平台和相關服務條款,包括私穩聲明全部細則使用相關服務。

「愛·節能」創意寫作比賽組委會 2014年3月28日



# "Love ● Save Energy "Creative Essay Competition Competition Guideline & Policy

We encourage the participant to read carefully and understand clearly the requirements of the Competition in this Guideline & Policy. It consists of the following sections:

- 1. Enrollment and Official Website.
- 2. The Original Creative Artwork preparation and submission
- 3. Input and submission of Essay Outline and Contents
- 4. Preparation and submission of the Oral Reading Presentation Video
- 5. Preview Submissions
- 6. Other Important Policies

#### I. Enrollment and Official Website

Participants may login the Athena Space App or the official website and to register the enrollment. (<a href="http://www.athenaspace.com/CEC2014">http://www.athenaspace.com/CEC2014</a>)

- 1) After entering the official website, please click the "Register Now" iCon to enter the registration page to input personal information. Please be sure to provide true and valid information.
- 2) "Participant's email" and "Participant's password" (password for the email address) are the keys to login the official website. They are the participant's identity for entering the website again in the future.

  Therefore, they cannot be changed. Please do not forget these key information and should also keep them as personal and confidential.
- 3) To perform modification or update of personal information or essay contents, please click the "Pencil" iCon at the bottom of the pages. To save, click the same iCon again.
- 4) You may save information in each section, and update any changes or additions any time prior to the submission deadline.



- 5) Every participant is only allowed to submit one application. Please note that the participant's submission will not be reviewed by the Judge Panel if the personal information is not true or not valid or not completed in accordance with the requirements.
- 6) Guiding Teacher Please provide the Chinese name of the teacher or tutor who has provided coaching and guidance to the participant for this Competition. It is acceptable to have more than one teacher or tutor. Teachers with foreign names are required to fill up last names following with first names.

# II. The Original Creative Artwork preparation and submission

- 1) All the original creative artworks must be prepared on paper not exceeding A3 size.
- 2) Every artwork should be prepared with a text essay and graphic design:

#### The Essay:

- Creative Artworks Participants should submit their original creative artworks in accordance with the language groups, grades, and character counts. The contents must be relevant to saving electricity, natural gas, coal gas, coal and gasoline. If the topic does not match with the grade in the submission, the submission will be regarded as digressed submission and will not be assessed by the Judge Panel. Marks will be deducted should the essay has less than the required number of character.
- Essay Title Participants may propose his/her own title and subtitles in line
  with the defined topic for each grade. They should be simple and be able for
  highlighting or reflecting the objective of the essay. The content should
  illustrate creative ideas, actions, and experience, reflecting "Save Energy
  begins with me".
- Theme Each essay should have a clear theme and well structured. It should offer a fluent reading, right choice of vocabulary, vivid style, and creative.
- Writing Style Please input the writing style. This Competition accepts all
  writing styles. If a writing style does not match with the content of the essay,
  marks will be deducted.



- Narrative Mode Participants may develop their own choice of narrative mode.
   However, the Competition will not accept any company name, organization name, or product brand name in the essay. Participants may apply their imagination to create other names if needed.
- Participants may prepare the essay in the Original Creative Artwork by hand,
   or by computer. There is no restriction for font type, size, or color.
- All text contents are written in Chinese, either traditional or simplified characters. All must be originally developed by the participant and no plagiarizing.
- The topic and the requirement of characters according to the following tables:

# **Chinese Mother-Tongue**

Grade	Word count	Topic
Primary L1-3	100-250	Saving at home
Primary L4-6	250-450	Saving in transportation vehicles
Secretary L1-L3	450-550	Saving in public places & facilities
Secretary L4-6	550-750	Saving in production & products

#### Non-Chinese Mother-Tongue

Grade	Word count	Topic
Primary L1-3	80-150	Saving at home
Primary L4-6	150-350	Saving in transportation vehicles
Secretary L1-3	250-450	Saving in public places & facilities
Secretary L4-6	350-550	Saving in production & products

#### Graphic Design

- The Graphic Design could be done by hand-drawing, clip arts, and photos. It
  is prohibited to use pictures or photos of models, movie or TV stars, or any
  celebrities.
- All the Graphic Design must be originals created by the participants, and they should be matched or associated with the topic and text content.
- The overall design of the Creative Artwork should reflect the imagination and innovative thinking, and to illustrate the visual impact of the idea.



 Participants may reference to the "News & Media" at the official website of the First Creative Essay Competition at:

http://www.athenaspace.com/CEC2014

# Submission of the Original Creative Artwork

- Participants are required to convert the Original Creative Artwork into a digital format for upload in the page of "Essay Content" in the official website of the Competition. The acceptable formats are: PDF/JPG/PNG/Microsoft Word/Apple Pages. Each file must be smaller than 10MB size for upload.
- Participants should ensure the effect of the digital copy is cleared for assessment.
- Participants should take good care of their Original Creative Artworks. Upon accepting as a qualified finalist, the participant will receive a notice by email to post the Original Creative Artwork to the office of Athena Space for further verification.

# III. Submission and Inputs of Essay Outline and Contents

- The submission for this Competition is uniquely designed to assist the students to master the essential learnings in writing and integrate them in their final submissions. We trust this procedure would further strengthen the foundation of their writing skills by going through their thinking and reviewing process during the preparation of their submissions. Participants must input the outline and contents of the essay consisting of the following items:
  - Essay Outline
    - Essay Title
    - Essay Style
    - Creative Energy Saving Ideas
    - Thesis
    - Key Learning
    - Analysis
    - Reference
  - Essay Content
    - Paragraph Summary



- Paragraph Content
- Key Words and Phrases in each paragraph
- Key Sentence in each paragraph
- 2) All the items of Essay Outline and Content will be assessed as other components in the Competition.
- 3) Details of the assessment criteria are listed under the section "Assessment Standards".
- 4) It is not required to complete every item, but assessment marks will not be given for the omitted items.
- 5) The assessment on Essay Outline will be based on how well the outline is made corresponding to the meaning and objective of the Essay Content. Marks will be deducted if there are miss-matching pieces.
- 6) Further details of Essay Outlines Input:
  - > Essay Title Input the title of the essay developed by the participant.
  - Writing Style Input the writing style of the essay.
  - Creative Energy Saving Ideas Input concise description of the creative energy saving ideas written in the essay. It could be a new invention or application. The description should be in less than 30 characters. Marks will be deducted for exceeding this requirement.
  - > Thesis It is a summary to describe the main points, or purpose, or objective of the essay. The description should not be more than 60 characters. If exceeding this limit, marks will be deducted.
  - Key Learning We suggest that the participant to perform a self-study and research on various types of energy saving according to Topic of the Competition or his/her own essay title. We encourage the participants to accumulate ideas and learnings, and list out the most important five points. Marks will be deducted if there are more than five points or less than five points. Each point should also be written not more than fifty (50) characters. For example, we could list out the following key learning related to electricity:
    - Electricity is a natural energy. It has variety of types under different scientific terms.
    - Mr. Benjamin Franklin is one of the key persons discovered electricity. He had invented the lightning rod.



- Analysis The participants are required to outline five (5) queries or concerns on the topic during the exploration stage. No answer or resolution is required. Marks will be deducted if there are more than five items or less than five items. Each item has a limit of 30 characters. Marks will be deducted if exceeding this limit. For example, for a topic relating to "electricity" may have the following queries and concerns:
  - Where is the supply of the electricity at home?
  - How to use electricity safety at home?
  - What should we do if someone is injured by an electric shock?
- Reference List out all the necessary research and reference books, magazines, or websites for any materials being used in the participant's submission. Marks will be deducted for those listings not meeting the standards of this Competition.
  - Format for reference books and magazines: Item no., Arthur, Book title,
     Published country, Published company, Published year, and Beginning and ending pages. e.g.
  - (3) Judith Brown, How to save energy at home, Kindle Edition, Liraz Publishing (July 24, 2013), Page 1-20.
  - Format for reference from website: Google Search, e.g.
     <a href="https://www.princeton.edu/mae/people/faculty/socolow/SavingEnergyInTh">https://www.princeton.edu/mae/people/faculty/socolow/SavingEnergyInTh</a>
     <a href="https://ehome-full-book.pdf">eHome-FULL-book.pdf</a>
- 7) Further details of Essay Contents Input:
  - Paragraph Summary Not more than 30 characters.
  - Paragraph Content Input the text of the contents by paragraph and click the "+" iCon for next paragraph.
  - Keywords and Phrases in each paragraph Input the keywords and phrases from the content. They must be words or phrases that have been best used to develop the substance of the essay. The keywords and phrases could be idioms, twisters, or slangs being used in the corresponding paragraph. Marks will be given accordingly.
  - Key Sentence in each paragraph Input the key sentence to illustrate the main point or purpose of the paragraph. Marks will be given for those best applied in the essay.





# IV. Preparation and submission of the Oral Reading Presentation Video

- 1) Every qualified finalists will be required to record an Oral Reading of the Essay in a video not longer than five minutes.
- 2) The participant should present an outlook of positive energy, properly dressed, proper oral reading and gesture in the video.
- 3) The oral reading could be conducted in Cantonese or Mandarin (Putonghua), with the right pronunciation, speeds, and with a sincere behavior.
- 4) The Participant may read from a script on hand. However, higher marks will be given to the oral reading from the hearts without holding any scripts on hand.
- 5) The Participant may choose any places to record the oral reading. It could be creative, friends and family may accompany the participant in the Video. The Oral Reading must be done only by the Participant in the Video.
- 6) The upload of the video can be done on the page "Essay Content". The acceptable formats are MP4/AVI/MOV/ASF/MPG/3PG/WMV. The uploaded file size must not exceed 100MB.
- 7) Please make sure the recorded sound and images of the Video are clear and no defect.

#### V. Preview Submission

- This section will allow the participants to easily preview all the uploaded submissions, including the Original Creative Artworks, the essay content, and the oral reading presentation video.
- 2) The participations are allowed to make changes and modifications any time up to the submission deadline. All changes can be previewed again in this section.
- 3) Once the deadline is due on July 11, 2014, nobody can make further changes.

#### **VI.Other Important Procedure and Policies**

- 4) All participants must provide the relevant personal information and the Creative Artwork submission in accordance to the requirements of this Competition. Any submissions are failed to meet the requirements will not be assessed by the Judge Panel.
- 5) Prior to the submission deadline, the Competition Committee will make an attempt to organize briefing sessions by the experts in the energy industry and writing comprehension, which will be held at Hong Kong SAR to share updated energy saving



information, experience, and advice to support this Competition. Please pay attention to further notice.

- 6) Assessment and awards will be made for different Language Groups.
- 7) All submissions should reflect positive and healthy thinking. We do not accept any contents with sexual, obscene, defamation, violence; as well as any of such contents would create sexual, racial, political, or religious discrimination.
- 8) All submissions must be originally developed by the participants for this Competition. They should never be released previously to the public in any forms or any channels, including websites, or for any other purposes or events. It is also not acceptable to infringe any copyrights or intelligential properties of any third parties. Prior to the result announcement by the Competition Committee, participants are not allowed, under any circumstances, to publish or to release their submissions to any media or organizations in any formats.
- 9) All submissions will not be returned to the participant. The Organizer will not be responsible for any liabilities should any submissions are lost or damaged in the post or delayed by the post or due to internet problems.
- 10) The assessment results of the competition will be based on the decision of the Judge Panel. The Organizer has the absolute rights to make any changes to the competition guidelines, rules, assessment criteria, and award name list at any time without advance notice to any participants. The Organizer also has the right at its discretion to use, amend, or interpret the submissions. All final assessment results of the Competition will be based on the decision of the Judge Panel.
- 11) The Organizer has the sole ownership to the copyrights of all the submissions. It has the exclusive rights to make any changes, editing, duplications, publishing, sales or displays in any channels, including websites or portals, convert to apps on phones or tablets, and use for teaching and commercial purposes. The Organizer will not require further consents from the participants, nor any cash payments to the participants for all of the above activities.
- 12) All the winning awards are not allowed to transfer or resell.
- 13) The Organizer has the absolute rights to disqualify any award winners and recall the awards from a participant any time, if the participant is identified and proven with any cheating, or miss-conducts, or any non-compliance to the requirements and policies of the Competition.



- 14) The Organizer has the final authority to settle any disputes or different interpretation of this guideline or any procedure and policies contained herein.
- 15) Once a participant has submitted an application, it implies the participant has agreed all the above requirements and terms.
- 16) All the terms and conditions of The Privacy Statement and Terms of Use of Artemis Digital Limited and the related portals and products will apply to all participants and their respective guidance, teachers, or tutors once the participants have registered the enrollments.

By The Organizing Committee of:
"Love · Save Energy" Creative Essay Competition
March 28, 2014